



ARTIVIST

Social & Environmental
Street Art Campaigns

IN NATURE WE TRUST

LIFE TRACES

IMAGINE A WORLD WITHOUT PLASTIC

MAKE TOYS NOT GUNS

G.M.H. (Genetically Modified Humans)



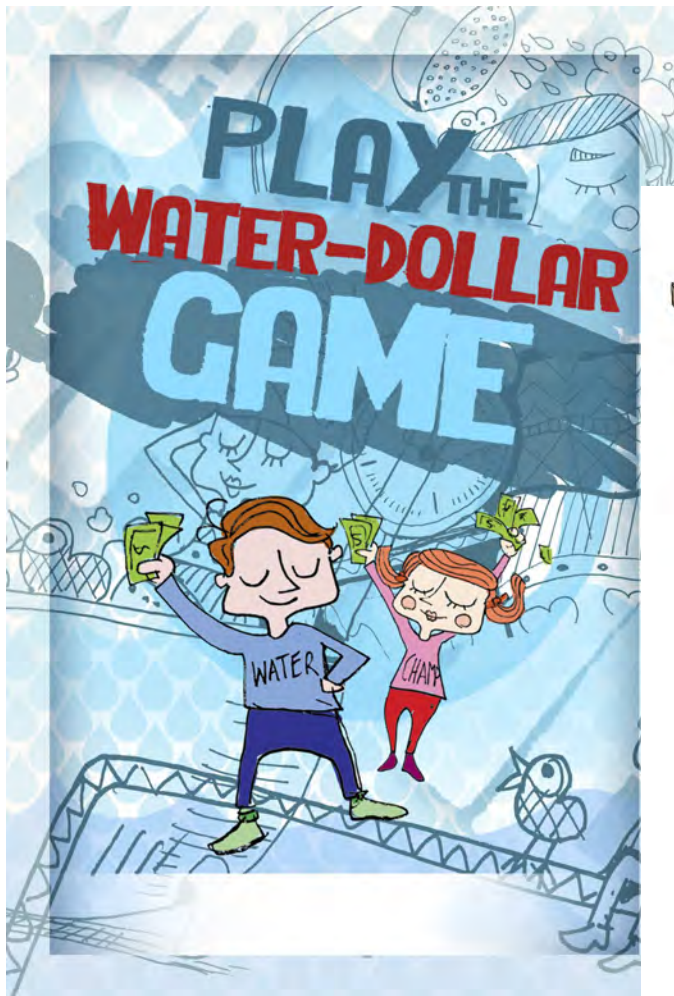
IN NATURE WE TRUST

The intent is to raise awareness about the stress climate change and plastic garbage bring to the to marine life.

Integral part of the campaign are 'Water Dollars' ©, a modification of a 5-dollar bill.

Water Dollars are meant to be the first environmental currency. They are also used in a game to teach children how small, sustainable actions in their everyday life can make a big difference on the environment.





TURN OFF THE WATER WHILE YOU BRUSH YOUR TEETH. USE A GLASS TO RINSE.



WATER DOLLAR GAME RULES

WIN 5 WD EACH TIME YOU COMPLETE ONE OF THE ACTIONS BELOW.

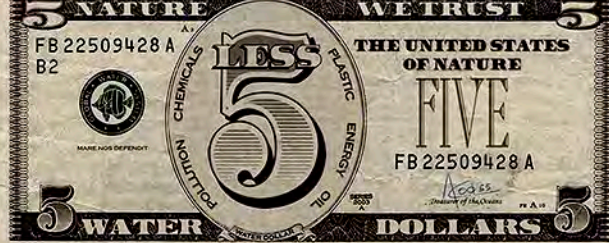
ONCE A WEEK GO TO YOUR PARENTS AND EXCHANGE FOR REAL DOLLARS OR A SPECIAL TREAT.

DISCUSS WITH THEM THE EXCHANGE RATE.

- TIME YOUR SHOWER TO KEEP IT UNDER 5 MINUTES
- TURN OFF THE SHOWER WHILE YOU SHAMPOO.
- TURN OFF THE WATER WHILE YOU BRUSH YOUR TEETH.
- TAKE SHOWERS INSTEAD OF BATHS OR...
- DO NOT FILL YOUR BATHTUB TO THE MAX.
- WASH YOUR PETS ON THE LAWN.
- RE-USE YOUR FISH TANK WATER FOR YOUR PLANTS
- DRINK WATER FROM A RE-USABLE BOTTLE.
- TURN THE LIGHTS OFF WHEN LEAVING A ROOM.
- DO NOT LEAVE YOUR ELECTRONICS RUNNING...
- UNPLUG YOUR CHARGERS FROM THE WALL WHEN NOT IN USE.
- WALK. BIKE. DO NOT...DRIVE OR BE DRIVEN.
- SAY NO TO PLASTIC BOTTLES AND BAGS.
- DO NOT WASH DISHES UNDER RUNNING WATER. USE BASINS.
- LESS AC, MORE FANS.

THESE ARE JUST A FEW OF THE MANY WAYS YOU CAN SAVE WATER/ENERGY.
ADD YOUR OWN.







LIFE TRACES

Be Aware of Crossing Angels

As we move around the planet, we leave behind traces of our energy, crumbs of our souls that linger long after we die.

Imagine the intricate web of these traces of human energy wrapping the planet. Aeronautical charts are the closest visual representation of this concept that I could find.

In these charts, dated 50 years into the future, you can find the names of those who inspired me, the memory of past climate catastrophes, the names of extinct species and a new world on its way to recovery...

(an AR exp of this project is in the works)

CROSSING!
PROPERTY
Under
Surveillance

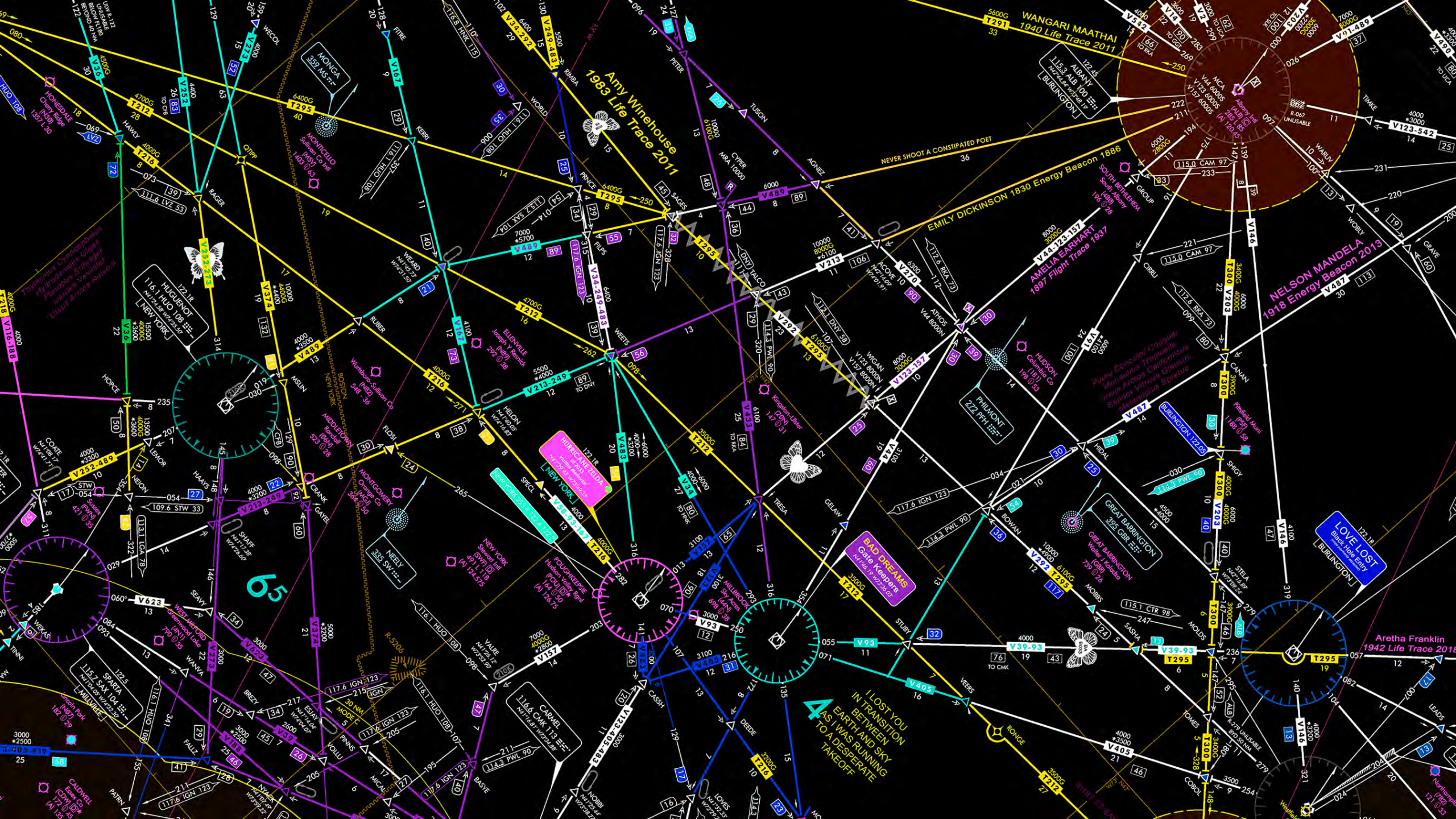
**BE AWARE OF
CROSSING ANGELS**





The background of the image is a dense, intricate network diagram. It features a multitude of nodes, represented by small circles and squares, many of which are highlighted in various colors like red, blue, green, and yellow. These nodes are interconnected by a complex web of thin, multi-colored lines. Some lines are straight, while others are curved, creating a chaotic yet structured pattern. The overall color palette is dark, with the nodes and lines providing high contrast. The text 'BE AWARE OF CROSSING ANGELS' is superimposed in the center in a large, bold, pink font.

**BE AWARE OF
CROSSING ANGELS**



Amy Winehouse
1983 Life Trace 2011

WANGARI MAATHAI
1940 Life Trace 2011

NELSON MANDELA
1918 Energy Beacon 2013

ARETHA FRANKLIN
1942 Life Trace 2018

I LOST YOU
IN TRANSITION
BETWEEN
EARTH AND SKY
AS I WAS RUNNING
TO A DESPERATE
TAKEOFF

BAD DREAMS
Gale Keepers
1978 Life Trace 2011

MARKET PLACE
1978 Life Trace 2011

65

4

BE AWARE OF CROSSING ANGELS



BE AWARE OF
CROSSING ANGELS



**BE AWARE OF
CROSSING ANGLES**

[illegible]



**BE AWARE OF
CROSSING ANGELS**

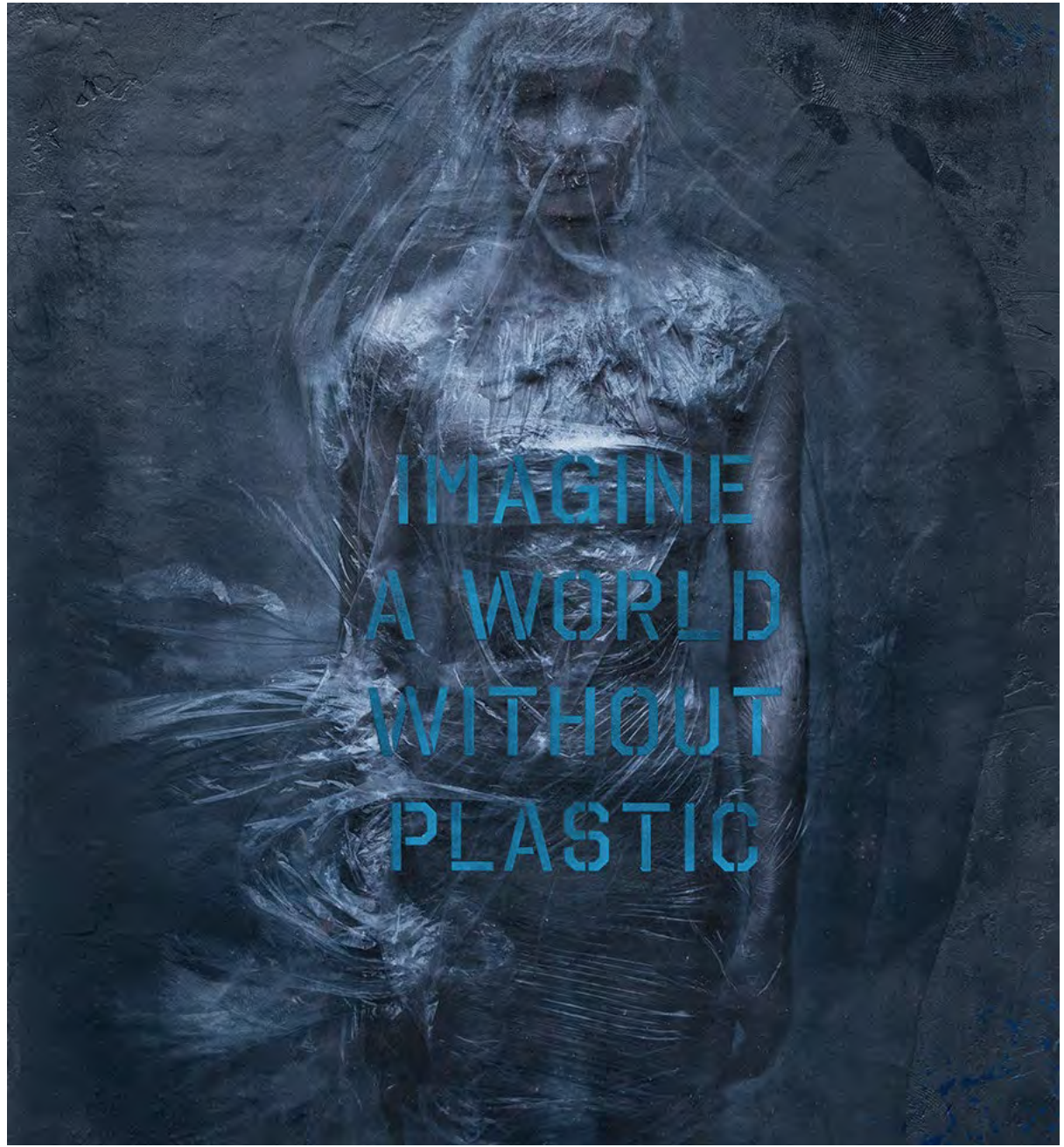
Access

IMAGINE A WORLD WITHOUT PLASTIC

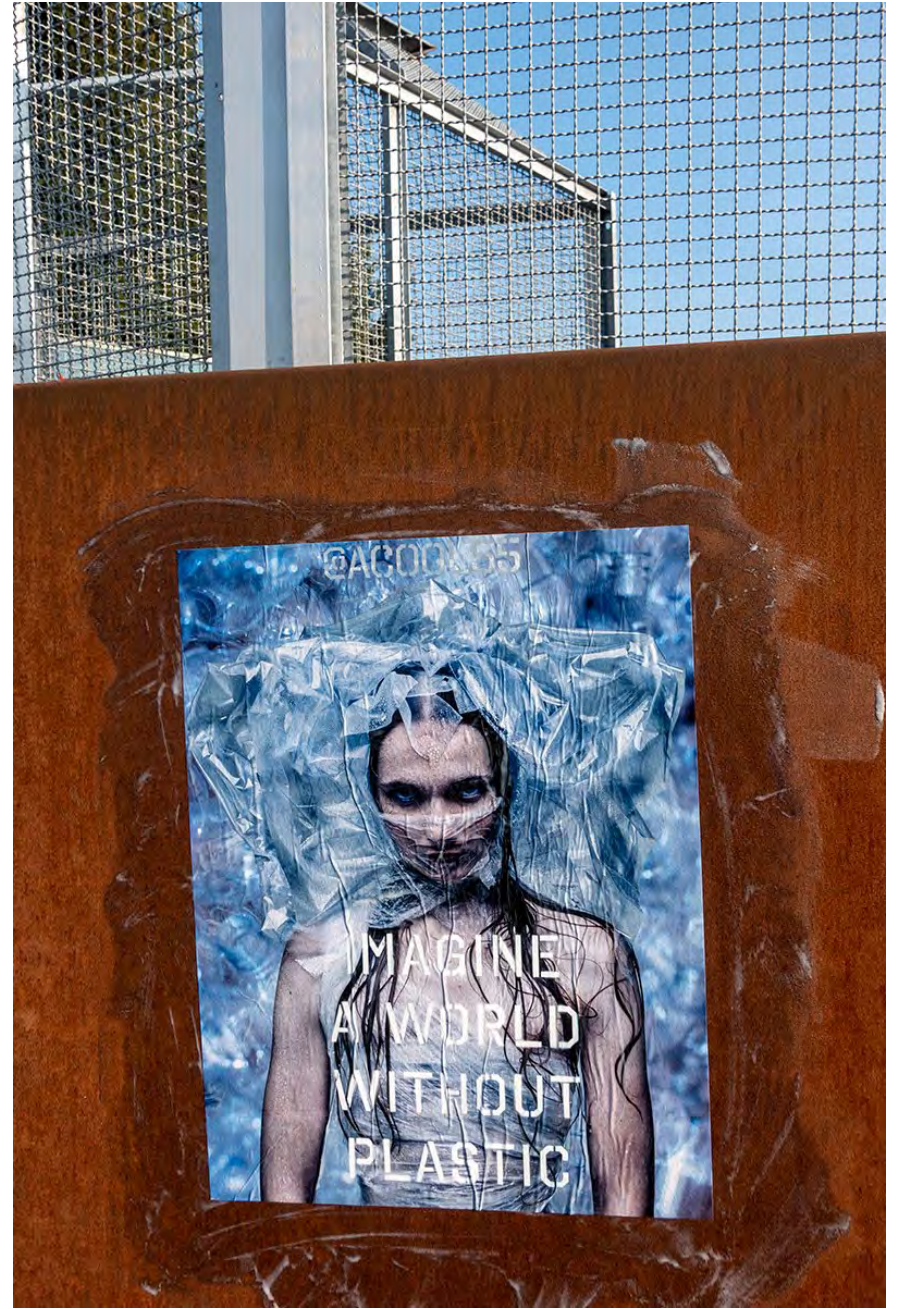
Plastic, Polar, Petrol Brides – Humans in a Bottle
R.I.P. FISH, AIR, VOTE PLANET

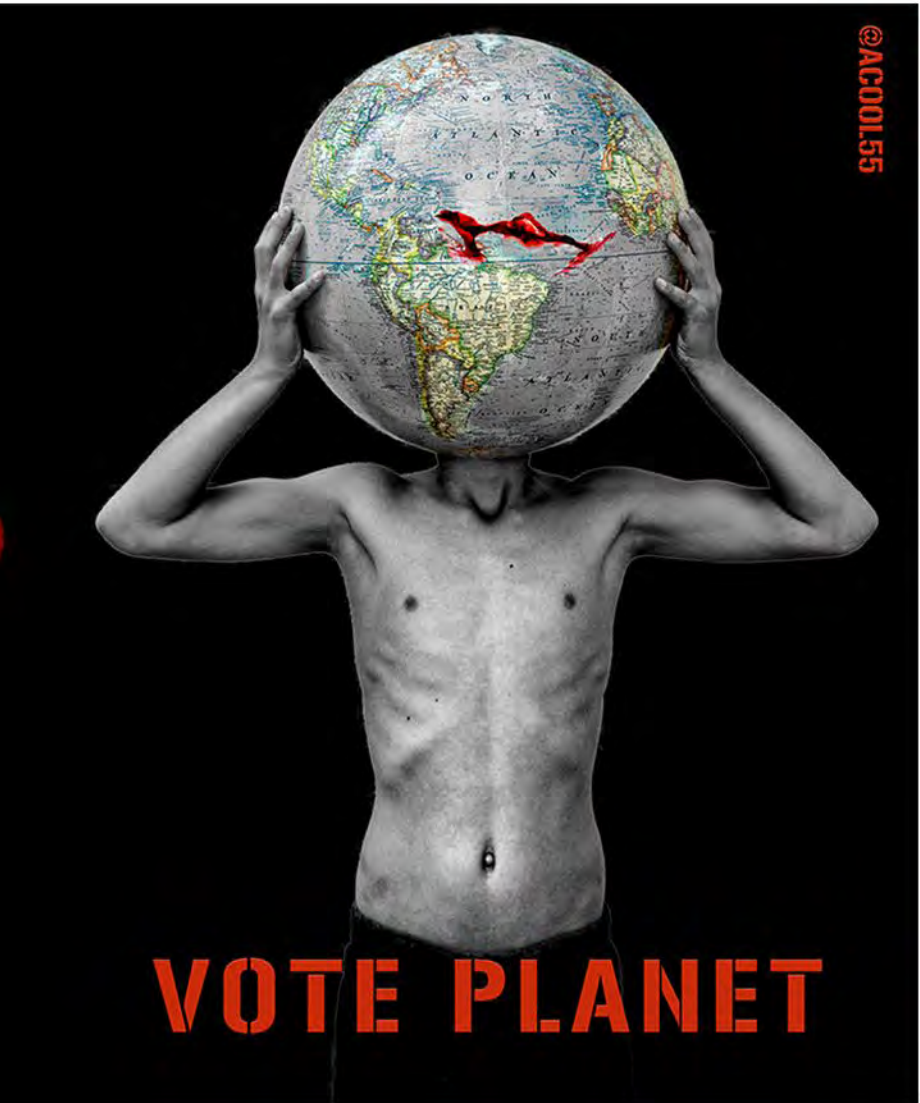
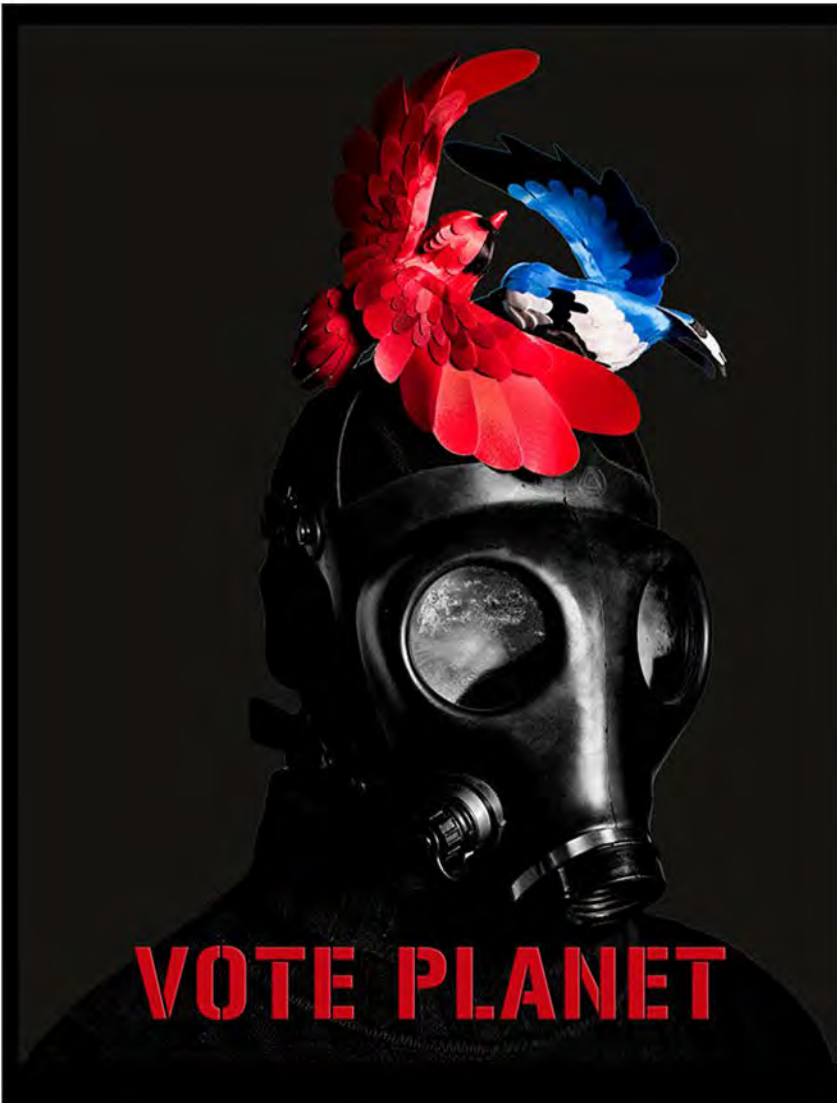
These are the main elements of a campaign aimed at reminding us that we, and the oceans surrounding us, are about to be overwhelmed by unmanageable amounts of plastic garbage that are bouncing back into the food chain, the air and deep into the ground.

Industrial pollution is reaching
unsustainable levels for all species on the planet













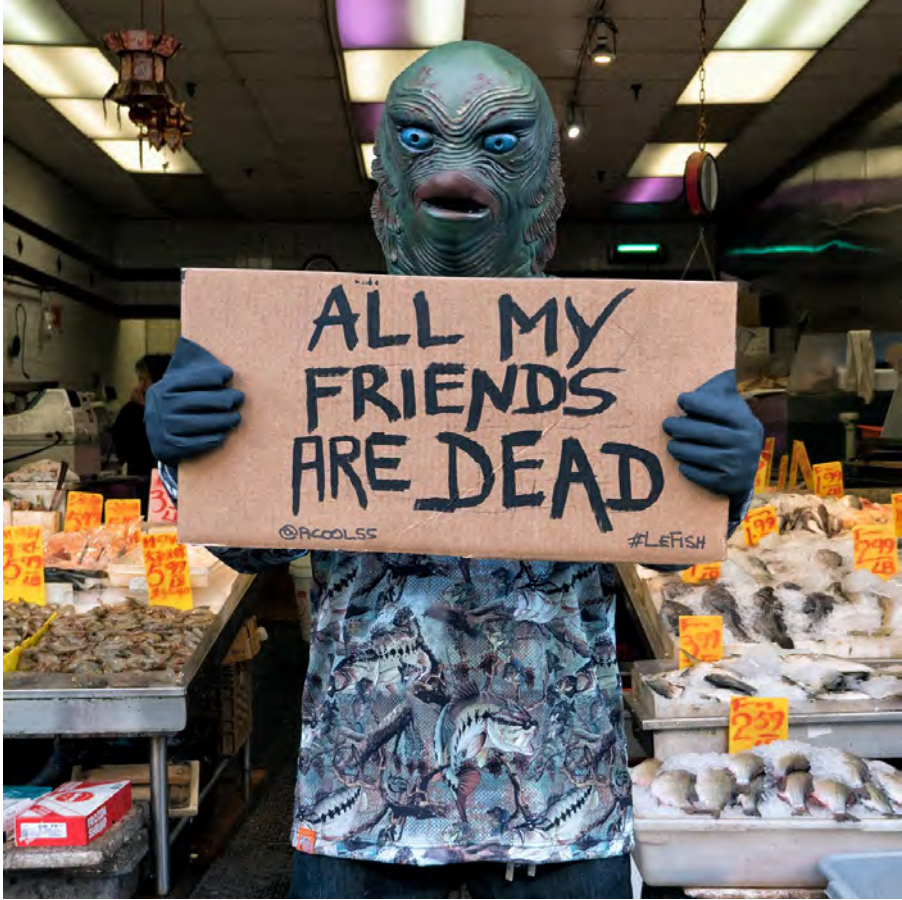
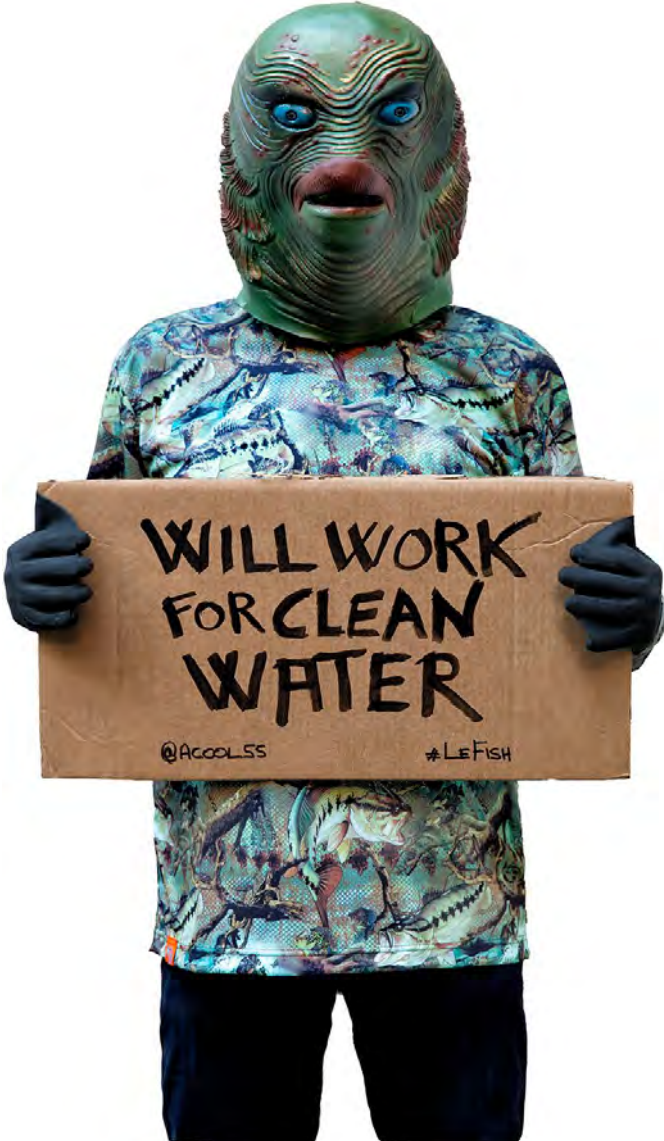
LE FISH

Le fish is a 'live' cartoon character of a fish-out-of-water that I impersonate from time to time.

He walks around his fellow humans to find answers to what happened to his ocean home.

It mostly lives on video and makes simple statements.

(He is a fish, after all)

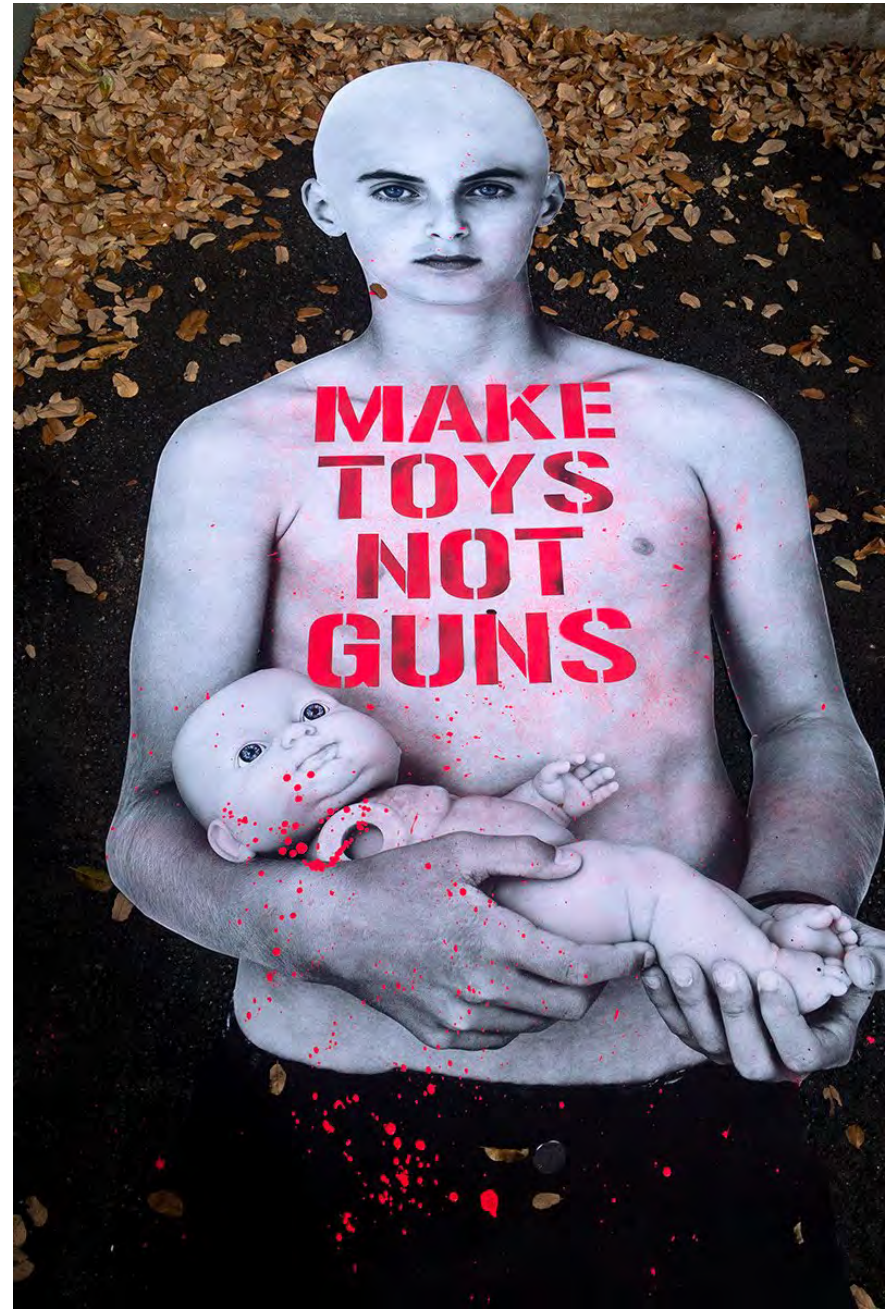
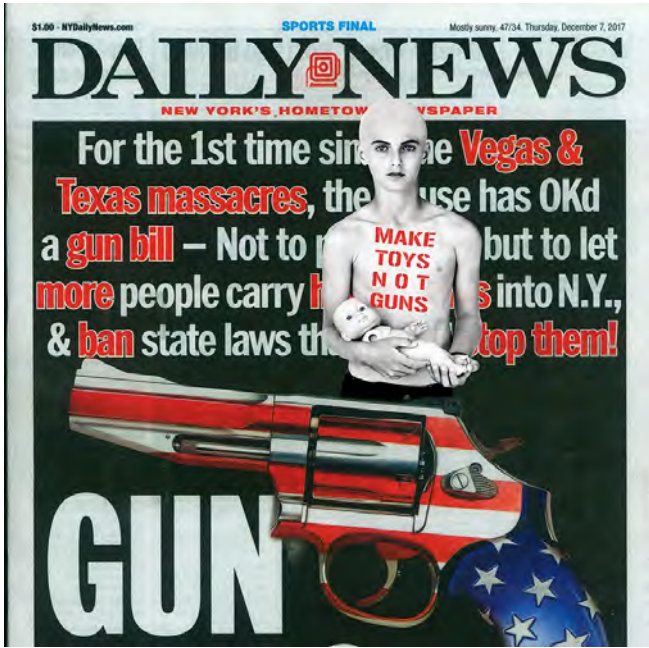


MAKE TOYS NOT GUNS
BUY BOOKS NOT GUNS

This social campaign began as 'Make Toys Not Bombs' at the time of the nuclear standoff between North Korea and the US, it then changed its focus on 'guns' to help raise awareness against gun violence in the US and it moved on to 'books' to stress the value of education

During #marchforourlives we gave away 500 t-shirts on Instagram to sustain the cause of the protesters





BUY BOOKS
NOT GUNS

The image shows a protest poster. The background is a collage of various newspaper clippings, including headlines, small photographs, and illustrations. The text 'BUY BOOKS NOT GUNS' is prominently displayed in the center in large, bold, orange, three-dimensional block letters. The letters are slightly irregular, giving them a handcrafted appearance. In the bottom right corner, there is a splash of orange paint or ink, adding to the protest aesthetic. The overall tone is one of social commentary and activism.

G.M.H.

Genetically Modified Humans

This is an ironic approach to the only solution possible to counter the consequences of climate change: adapt to it.

Our global sustainability efforts can only delay our defeat as a species against the survival order of the planet

We need to implement genetic modifications in humans to be able to survive the challenge

Baby Turtle is the first G.M.H.
a climate catastrophe survival kit





SURVI
VORS
WILL
BE
THE
ONES

LOS
SOBREVIVIENTES
SERAN LOS QUE
HABRAN AMADO
LA TIERRA

THAT
WILL
HAVE
LOVED
THE
EARTH

@AC00L55



SPACECOWS MISSION TO MARS

This is a spoof campaign aimed at Elon Musk and his SpaceX mission to colonize Mars. Giving up the fight and moving humanity to Mars is an elitist and discriminating solution. We know that animal farming is one of the top five polluting factors of the earth atmosphere. Cows emit ridiculous amounts of methane and large swaths of the Amazon forest have been destroyed to create space for new cattle farms.

My idea is for humanity to switch to a plant-based diet, gather all the cows and send them to Mars where it appears that high levels of methane mixed with mars atmosphere may actual terraform the planet and create a less hostile environments to humans...





GOLD TRASH

Gold Trash is an ongoing 'on the road' project inspired by the Gold Rush.

The concept is to find discarded objects in garbage disposals around the US and paint them in gold to re-purpose their aesthetic value.

We often discard unneeded or broken objects without thinking of a potential second life.



**GOLD
TRASH**

**GOLD
TRASH**

@AC00L55

THE AKUMAL TOTEM

This is the next project part of the GOLD TRASH initiative.

I was invited to paint a mural at the 2019 Akumal Arts festival in Mexico.

More than 100 artists from all over the world descended on this tiny community to paint murals and hold art workshop in the local schools.

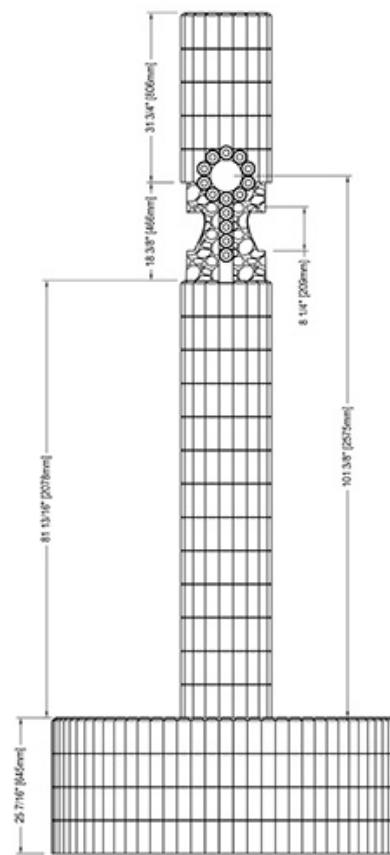
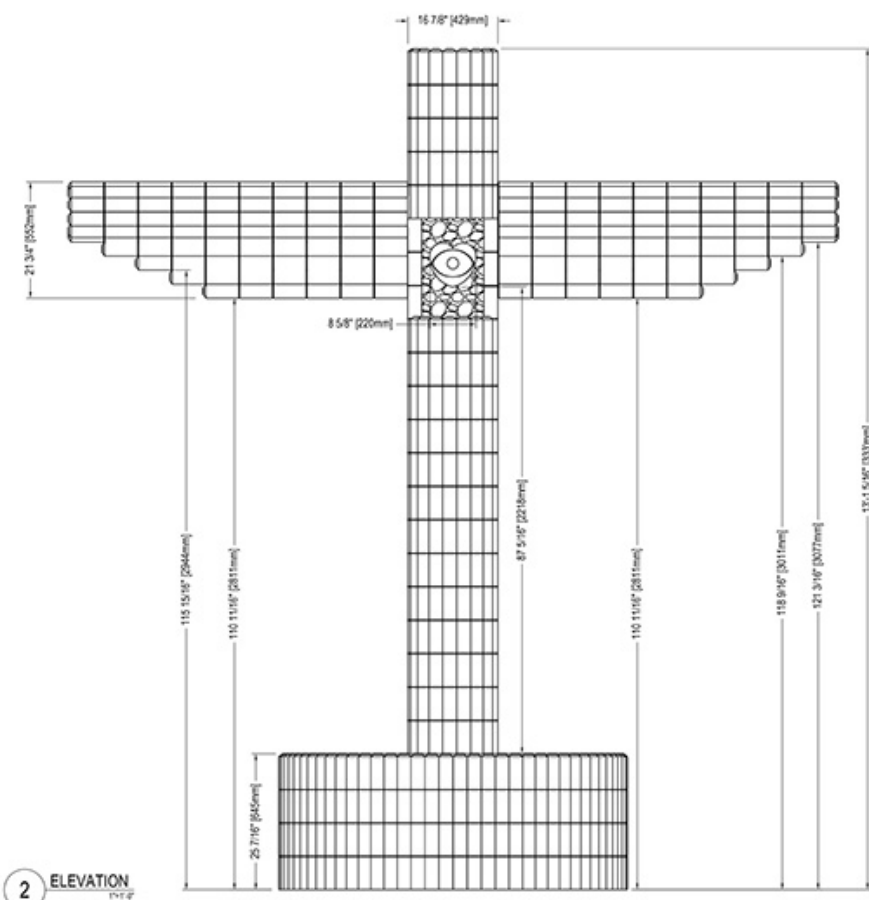
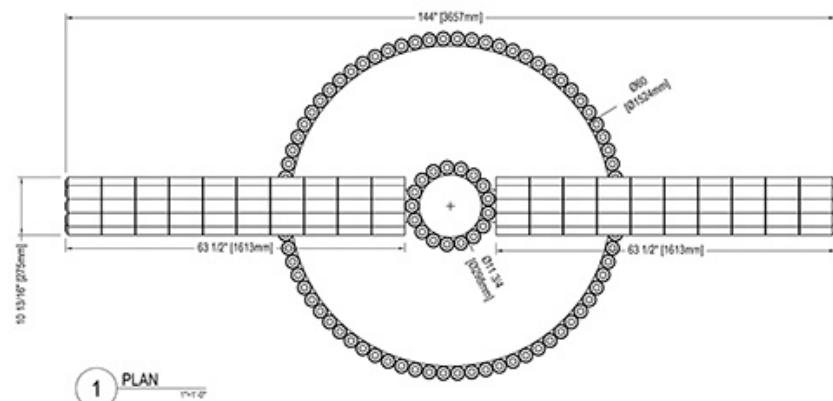
More than 2000 spray cans were discarded during the festival. I asked the organizers to collect them so that I could go back to Akumal and re-purpose them in a sculpture.

Akumal sits in at the crossroads of the Mayan and Catholic cultures. For that reason I thought of creating a Mayan guardian angel/totem whose shape is reminiscent of a cross.

The final work will be painted in gold, fake precious stones will be mounted in it and there will be some sort of wind driven musical instrument in it.

Children from the local schools will actively participate in the execution.

The project has been moved to 2021 due to the pandemic.



EMPTY MONTANA GOLD SPRAY CANS WIRED AROUND 6" SONOTUBE WITH CAPPED ENDS AND PAINTED GOLD

FAUX GEMSTONES EMBEDDED INTO CONCRETE

HEARTSHAPED CUTOUT WITH EYES CENTERED AND MOUNTED FRONT AND BACK

EMPTY MONTANA GOLD SPRAY CANS WIRED AROUND 12" CONCRETE FILLED SONOTUBE AND PAINTED GOLD

EMPTY MONTANA GOLD SPRAY CANS WIRED AROUND 60" CONCRETE FILLED SONOTUBE AND PAINTED GOLD

4 ISOMETRIC

ARKANA FILMS INC
44 St. Marks Place
NY NY 10003

CLIENT: Akumal Arts Festival
PROJECT: Guardian Angel by Acorn55
PART NAME: VIEWS
DATE: 03/07/2020
QUANTITY: 1
SCALE: AS NOTED
DRAWN BY: JAA
DATE:
JOB #
REVISIONS: - - - -

APPROVED
DCL: DET.
DCL: A.C.
P.M.
PAGE 1 OF 1

SAVE THIS PLANET

This is a very costly and ambitious project, so if you know anybody rich and crazy enough to finance it, please let me know. It can generate revenue in areas where agriculture has been deemed impossible long ago

The idea is to write a big enough message for help on our planet's deserts so that it can be seen by alien spaceships passing by

The desert will be activated/fertilized by using [bio-char](#) and the resulting green area created by the message letters will be used for agriculture

An aerial photograph of a desert landscape. On the left, a city is visible, characterized by a dense grid of buildings and streets. The surrounding area is arid, with sandy terrain and sparse vegetation. A large, bold text overlay is centered in the image, reading "SAVE THIS PLANET". The text is filled with a vibrant green forest image, creating a stark contrast with the dry, brown background. The overall composition highlights the impact of urban development and deforestation on the natural environment.

**SAVE
THIS
PLANET**

THANK YOU

